



INTERNET KEEP SAFE COALITION

About iKeepSafe.org

The Internet Keep Safe Coalition is a partnership (listed below) of governors, first spouses, law-enforcement agencies, non-profit organizations, and corporate sponsors. **First Lady Laura Bush** recently added her voice to our effort by recording for the new Faux Paw movie (details below).

VISION: Our vision is to see generations of the world's children grow up safely using technology and the Internet.

MISSION: Our mission is to give parents, educators, and caregivers the information and tools that empower them to teach children the safe and healthy use of technology and the Internet.

WHY: Recent studies show these alarming statistics:

- **71%** of teens reported receiving messages online from someone they don't know (National Center for Missing & Exploited Children, 2006)
- **14%** of 13-17 year olds have actually met face-to-face with a person they had only known online (ibid)
- **61%** have a personal profile on social networking sites, such as MySpace or Xanga (ibid)
- **54%** frequently have private conversations with online strangers through instant messaging; **10%** of tweens (Polly Klaas Foundation, 2006)
- **27%** said they have talked with an online stranger about sex (ibid)
- **16%** discovered that someone online was an adult pretending to be much younger (ibid)
- **34%** of all youth Internet users saw unwanted sexual material, despite increased use of filtering, blocking and monitoring software (University of New Hampshire, 2006)
- **9%** are victims of online harassment (ibid)
- **4%** received aggressive sexual solicitations in which the solicitor attempted to child in person (ibid)
- **4%** reported that online solicitors ask them to send a nude or sexually explicit photo of themselves (ibid)

FAUX PAW THE TECHNO CATSM Internet Safety Program

The FAUX PAW Program was developed with input from licensed child psychiatrists, psychologists, neuro psychologists, the FBI, the National Center for Missing & Exploited Children, early childhood educators and curriculum developers. *All materials communicate in a fun, non-threatening way the guidelines that will keep children safe online. The program includes:*

Picture storybook, *Faux Paw the Techno Cat: Adventures in the Internet*: tells the story of the governor's curious cat who gets into trouble when she agrees to meet a "friend" found in a chat room. Through the course of the book children experience the safety guidelines integrated into the *Faux PawSM* story.

Animated movie: This delightful short film, produced by the BYU Animation Program and winner of the Student Emmy, tells the story of the book and reviews the internet safety rules. Movie may be viewed at www.iKeepSafe.org.

Presentation for Students (grades 1-4): includes PowerPoint® Presentation with audio, assembly script, instructions for presenters, technical notes, contacting

templates, and support material. Assemblies may be presented by educators, law enforcement officers (DARE and ICAC units), or parent volunteers.

Interactive Web site—a virtual playground for parents and children—allows parents and children to read the Faux PawSM story, watch the animated movie, play games, and learn more about Internet safety. The Web site also offers resource materials for parents and educators including worksheets, tests, and coloring book pages. In the spring of 2006 the Coalition will launch a free Keep Safe Tool Kit to help parents implement Internet safety at home.

A new episode in the Faux Paw series: *Faux Paw Meets the First Lady*

This new storybook and animated film teach children how to handle cyber-bullying as they reinforce the basic rules of Internet safety. The film features the voice of **First Lady Laura Bush** who recorded the part of the first lady. In this story, Faux Paw goes to Washington D.C. to visit Cousin Ernie. When they get into trouble with a cyber-bully, the First Lady saves the day.

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