



JACALYN S. LEAVITT

Mrs. Leavitt currently serves as Chair of the Internet Keep Safe Coalition. She has gathered a partnership of 48 first spouses or governors, federal agencies, and associations to protect children from the growing threat of Internet predators.

With over 13 years of public service, Mrs. Leavitt served as Utah's 14th First Lady for almost 11 years, from 1993 to 2003. Improving the health and literacy rates of children and strengthening families have been the trademarks of her public service. She is the author of five children's books, including *Faux Paw the Techno Cat: Adventures in the Internet* and has directed the development of the iKeepSafe Internet Safety Program.

Previously, Mrs. Leavitt developed the *Read to Me* Campaign, promoting the importance of having parents read to their children early and often. She also developed the "Worth Remembering, Olympic Legacy Character Education Program" for students to reinforce core values demonstrated in the 2002 Winter Olympics held in Salt Lake City.

Mrs. Leavitt served as the Spouses' Chair of the National Governors' Association, successfully launching the National Great Start Campaign to encourage smoking cessation among pregnant women, which was supported by first ladies across the country. She also served for 11 years as Chair of Utah's *Every Child by Two* Immunization Task Force, which earned the National Award for *Most Improved State* during her tenure, and she continues to serve as Honorary Chair. Mrs. Leavitt also previously served as spokesperson for the *Baby Watch*, early intervention program and the *Children's Health Insurance Program* (CHIP) for which she raised awareness among parents about available health insurance coverage for uninsured children, helping to enroll more than 17,000 children. With her husband, she also formed the Governor's Commission on Marriage and serves as Co-Chair of the Governor's Initiative on Families Today (GIFT), which works to strengthen Utah's marriages and families.

A former school teacher, Mrs. Leavitt earned her degree in elementary education from Utah State University and is the mother of five children.

To request an interview with Jacalyn Leavitt, author of *Faux Paw the Techno Cat*SM please contact Iris Beckwith at 703.522.1017 or ibeckwith@ikeepsafe.org