



PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME

CONTACT
CLUB CONTACT
CONTACT'S NUMBER

FOR IMMEDIATE RELEASE

DATE

Local Optimist Club to Support Young Cancer Patients

CITY, STATE/PROVINCE – The Optimist Club of **CLUB NAME** is helping to support young, local cancer patients by CCC **ACTIVITY**. The Optimist Club plans to **EXPLAIN PROJECT**. The event will take place **DATE** at **PLACE**.

“More children die of cancer than any other disease today, and the impact the disease has on children and their families can be devastating,” Club President **PRESIDENT NAME** said. “With this program, we hope to assist the families in our community that are fighting this disease.”

Cancer is the number one disease killing children today, taking more lives than asthma, diabetes, cystic fibrosis and AIDS combined. Each year about 10,000 kids are diagnosed with cancer in North America alone, 3,000 of whom will die as a result. Optimist International established the Childhood Cancer Campaign (CCC) in the hopes of bringing greater service to affected families, helping to fund research and supporting projects at the local community level.

The Optimist Club of **CLUB NAME** has been supporting young cancer patients and their families in the community for **NUMBER** years through the Optimist International Childhood Cancer Campaign, and the club has been active in the community since **CHARTER YEAR**. Other programs and service projects that the Club is involved in include **CLUB PROJECTS**.

Optimist International is one of the world's largest service club organizations with over 80,000 adult and youth members in almost 3,000 clubs in the United States, Canada, the Caribbean and Mexico and throughout the world. The organization's Childhood Cancer Campaign became one of its main focuses in 2001, and in 2004, Optimist International partnered with John Hopkins University to move forward research for the disease. Carrying the motto "Bringing Out the Best in Youth, in our Communities, and in Ourselves," Optimists conduct positive service projects that reach more than six million young people each year. To learn more about Optimist International, please call (314) 371-6000 or visit the organization's website at www.optimist.org.

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