



The Optimist Club of the Year is the highest achievement an Optimist Club can attain in the Optimist organization. The recipient of this prestigious award will be chosen regardless of number of members, or region and will be known as the “Best Overall Club” in Optimist International.

The Optimist Club of the year award is presented annually to the most outstanding Club in the organization based on the following criteria:

	<b>MAXIMUM POINTS</b>
Service Projects Sponsored by the Club	<b>30 Points</b>
Member Development Programs a Year i.e. PGI Program, Optimist International Conventions and Summit, etc.	<b>25 Points</b>
Club Growth and Increased Community Awareness Campaigns i.e. NOW Program, Marketing Campaign, etc.	<b>25 Points</b>
Increased Volunteer Member Base	<b>10 Points</b>
New Community Efforts	<b>10 Points</b>

Points in each category will be awarded by independent judges based upon community outreach, impact on children and Members, new and innovative ideas; and benefits to the individual Club Members.

All Clubs wishing to participate, will submit an application to Optimist International no later than 12/30/2020 for the Optimist year ending 9/30/2020.

The Club named Overall Optimist Club of the Year will receive one round-trip airline ticket to the Optimist Convention, a banner patch, an award, and a special article in *The Optimist* magazine and on the Optimist website.

