



CHOOSE OPTIMISM

Pledge

**IN HONOR OF THE 2020-2021 CHOOSE OPTIMISM YEAR,
THE OPTIMIST CLUB OF _____**

PLEDGES TO:

- Host an event, in-person or virtual, for the International Day of Happiness in March and submit a photo and story (no more than 250 words) to the Optimist International Activities Committee showing how your Optimist Club shares happiness ([Complete at this link](#))
- Submit one story (no more than 250 words) and photo to the Optimist International Communications, Marketing, and Technology Committee describing how your Optimist Club helps its community to Choose Optimism ([Complete at this link](#))
- Hold at least one Optimist Club meeting online every month until we are able to return to in-person meetings and share the meeting date, time, and contact with the Optimist International Club Fitness Committee; Tell us about an Optimistic moment in that meeting ([Complete at this link](#))
- Post a photo on social media of members and their sponsors and say why you (they) are grateful you (they) were invited to join an Optimist Club. Send a link to at least one of these posts to the Optimist International Membership Committee ([Complete at this link](#))
- Host a NOW (New Optimists Welcome) activity online and report your Optimist Club's success to the Optimist International Membership Committee ([Complete Form](#))

President



Date

**To be recognized at the Optimist International Convention, please email your
Choose Optimism Pledge by June 1, 2021, to marketing.committee@optimist.org**

This pledge may be submitted at any time. Certified Optimistic Optimist Clubs will be recognized at the 2021 Optimist International Convention. Once the certification is reached, the Optimist Club will receive its Certified Optimistic Optimist badge to display on its website and social media. Its name will appear on the Optimist International website or blog.