

CLUB NUMBER _____

OPTIMIST CLUB OF THE YEAR JUDGING FORM

Community Service Projects sponsored by Club
(Please include the following)

Maximum 30 Points

- Name of Project;
- Number of Club Members involved in project from planning to completion;
- The approximate number of children & adults impacted by the project;
- Description of the impact upon the community;
- If media coverage used, please include article, link, website, etc.
- Was project done with another Optimist club, if so name? (JOI projects are included.)

1. _____

2. _____

3. _____

(Attach separate sheet of paper noting additional Community Service projects.)

Total Points _____

CLUB NUMBER _____

Member Development Programs: (one should be PGI Program)
(Please include the following)

Maximum 25 Points

- Description of Member development program conducted;
- Number of members participating;
- What impact did this have on the Members that participated?
- How were members & Community made aware of program, i.e. website, Facebook, newsletters, etc.?
- Name of Member(s) and event attended to either Optimist International Convention or a Leadership Summit.

1. _____

2. _____

3. _____

(Attach separate sheet of paper noting additional member development programs.)

Total Points _____

CLUB NUMBER _____

Club Growth & Increased Community Awareness Campaign

Maximum 25 Points

**List activities & efforts to increase the number of volunteer members working with the club and/or raise awareness of the Club - and what it does in the Community (one should be a NOW Program.)
(Please include the following)**

- Description of Club growth activity and/or marketing campaign;
- How many Members participated in the activity?
- How many people were invited to the activity?
- How many new Members were recruited due to the activity?
- Describe any ancillary benefits to the community, Club or individual Members that resulted from the activity.
- How was Club & activity marketed to community, i.e. flyers, road signs, electronic, etc.?

1. _____

2. _____

3. _____

(Attach separate sheet of paper noting additional Club Growth & Increased Community Awareness Activities)

Total Points _____

CLUB NUMBER _____

Increase in Volunteer Member Base

Maximum 10 Points

Club Oct. 1 Membership _____

Sept. 30 Membership _____

Total Points _____

Club Sponsorship:

Maximum 10 Points

- Name of New Adult and /or JOI Club(s) built in current year;
 - o Number of members in the new club (as of Organizational date) _____;
 - o Numbers of members in a new club at the end of the year _____.
- Number of sponsor club members involved in organizing and supporting New Club;
- Name Adult and/or JOI Club(s) sponsored during previous year– in which continued follow up was performed.
 - o Number of members in the club (built previous year) as of Organization date _____;
 - o Numbers of members in the club (built previous year) at end of the year _____.
- Note any specific follow up & Joint projects conducted.

Total Points _____

GRAND TOTAL POINTS _____