



INTERNET KEEP SAFE COALITION

Executive Bios

JACALYN S. LEAVITT

Mrs. Leavitt currently serves as Chair of the Internet Keep Safe Coalition, having gathered a partnership of 49 first spouses or governors, federal agencies, and associations to protect children from the growing threat of Internet predators. With over 13 years of public service, Mrs. Leavitt served as Utah's 14th First Lady for almost 11 years, from 1993 to 2003. Improving the health and literacy rates of children and strengthening families are the trademarks of her public service. She is the author of five children's books, including *Faux Paw the Techno Cat: Adventures in the Internet*, and directs the development of the iKeepSafe Internet Safety Program.

Previously, Mrs. Leavitt developed the Read to Me Campaign, promoting the importance of having parents read to their children early and often. She also developed the "Worth Remembering, Olympic Legacy Character Education Program" for students to reinforce core values demonstrated in the 2002 Winter Olympics held in Salt Lake City.

Ms. Leavitt served as the Spouses' Chair of the National Governors' Association, successfully launching in the National Great Start Campaign to encourage smoking cessation among pregnant women, which was supported by first ladies across the country. She also served for 11 years as Chair of Utah's "Every Child by Two" Immunization Task Force, which earned the National Award for *Most Improved State* during her tenure, and continues to serve as Honorary Chair. Mrs. Leavitt also previously served as Spokesperson for the *Baby Watch*, early intervention program and the *Children's Health Insurance Program* (CHIP) for which she raised awareness among parents about available health insurance coverage for uninsured children, helping to enroll more than 17,000 children. With her husband, she also formed the Governor's Commission on Marriage and serves as Co-Chair of the Governor's Initiative on Families Today (GIFT), which works to strengthen Utah's marriages and families.

A former school teacher, Mrs. Leavitt earned her degree in elementary education from Utah State University and is the mother of five children.

MARSALI S. HANCOCK

Ms. Hancock currently serves as the president of the Internet Keep Safe Coalition and brings over 16 years of public service, education and business management experience to her position.

She founded the Mountain West String Academy, a highly successful music education program funded by public and private grants and through donations. Gathering university staff, school principals, professional musicians, college students, and parent volunteers, she created the program that currently carries up to 300 students. Ms. Hancock also founded the Science Summer Workshop, a hands-on, advanced youth science tutoring program, where she organized curriculum, lessons and activities that cover basic chemistry, virology and biology.

A highly talented musician, Ms. Hancock worked as a professional violinist for over 25 years, completing a solo CD and numerous studio recordings for films and symphonic soundtracks. She served as an adjunct faculty member for the Utah State University School of Music and is an occasional substitute for the Utah Symphony. Ms. Hancock earned her violin performance degree in music from Brigham Young University and is the mother of six children. She enjoys gourmet cooking, gardening and hiking with her children.

To request an interview with Jacalyn Leavitt or Marsali Hancock, please contact Iris Beckwith at 703.522.1017 or ibeckwith@iKeepSafe.org