Optimist Training Institute

A Division of the Leadership Development Committee of Optimist International

CERTIFIED INTERNATIONAL TRAINERS

Certified International Trainers are Optimists who have demonstrated the ability to give quality presentations on Optimist topics. They have gone through a certification process and are available to give presentations to Districts, Regions or other special Optimist events. They are all able to provide standard curriculum for Club Presidents, Secretary-Treasurers and Lieutenant Governors. In addition, they have listed topics they specialize in, however, feel free to request other topics.

To request an Optimist Certified International Trainer at your event please complete the Certified Trainer Request form found on www.optimistleaders.org under Teaching Materials and forward to Stephanie Monschein, Leadership Development at Optimist International, Email stephanie.monschein@optimist.org or fax: 1-314-735-4106. Optimist International will pay the travel expenses and you will be responsible for the expense of meals and lodging. You may make specific requests but assignments are made on availability and location.



Susan L. "Sue" Creswell, Optimist Club of Daniel Boone-Douglassville, Pennsylvania sstav@ptd.net

Distinguished President, Distinguished Lieutenant Governor, Governor, Vice President, two years of International Membership Committee, one year on Leadership Development Committee, College Club Committee Chair, Leadership Development Chair

Topics: Membership, New Club Building, College Clubs, Chair Training



Ken Garner, Breakfast Optimist Club of East Fort Worth, Texas ken.garner@yahoo.com

Club President; Lieutenant Governor; Distinguished & Outstanding Governor, North Texas District **Topics:** Club President, Lieutenant Governor, College Clubs, Fundraising, PGI, District Meetings, Membership, Skills Development Modules (Generation X complete skits and technology)



Patsy Garner, Arlington Community Athletics Optimist Club, Texas and Fort Worth - Breakfast East Optimist Club, Texas

patsy.garner@gmail.com

Master Club Secretary-Treasurer, Distinguished Club President, Lieutenant Governor, District Secretary-Treasurer, Governor, International Vice President-Elect, District Chair - Membership, New Club Building, Leadership Development, Awards & Achievement, JOOI Committees and District Director of Personal Growth; Member International Committees: Collegiate Club, New Club Building, International Convention, Leadership Development; Certified Club Builder, Certified International Trainer Topics: Club President, Lieutenant Governor, Club & District Secretary-Treasurer, Personal Growth & Involvement Program, JOOI, New Club Building and Collegiate Clubs. (Interactive, audience participation, skits, hands on, flexible, technology)



Janet Oord Graves, Optimist Club of San Antonio and Breakfast Optimist Club of Kalamazoo oordj@yahoo.com

Honor Club President, Honor Lieutenant Governor, Assistant Governor, Distinguished and Outstanding Governor, Distinguished and Outstanding and Distinguished District Foundation Representative, OI Vice President

District Chairs: Leadership Development, Personal Growth and Involvement, Director of Committees, New Club Building, Membership, Candidates Qualifications, Hall of Fame, OI Ambassador International Committees: New Club Building, OIF Planned Giving, Women's Philanthropy Council **Topics:** Strategic Planning, Leadership, Team Building, Club President and Lieutenant Governor Elect Training



Esthermarie Hillman, Pueblo Optimist Club of Tucson & Ochoa Optimist Club of South Tucson, Arizona

Distinguished & Honor Club President, Lieutenant Governor, Distinguished District Foundation Representative, Distinguished & Outstanding Governor-Arizona District, International Vice President, Ehillmansprint21@earthlink.net

District Chair CCDHH, Internet Safety, Oratorical, & Membership Committees, Member International New Club Building, Governance & Membership Committees, Master & Certified Club Builder, International Field Representative.

Topics: Membership Retention & Recruitment; Mentoring; Nontraditional New Club Building and Membership Recruitment, Club Revitalization; Leadership Development; Creative Problem Solving; PGI; Governor Elect, Club Officer and District Leadership Team Training, & Foundation. (Presentation style: interactive; motivational; stories; Flexible and creative.)



Tracy Huxley, Ausable Port Franks, Port Franks Ontario tchux@execulink.com

Honour Club President, Lieutenant Governor, District Secretary Treasurer, District Leadership Development Chair, District Conference Chair, District Convention Chair, Builder of Excellence **Topics:** Membership Retention, Public Speaking, Parliamentary Procedure, Mentoring, Affective Time Management, Fundraising, District Secretary Treasurer, Club Secretary Treasurer, Club President, Lt Governor, Strengthening Your Membership, Understanding Today's Volunteers, Leadership Development, Navigating OI Websites, Team Building

(Presentation Style: interactive, enthusiastic, motivational, upbeat, resourceful, flexible)



Essie Johnson, Optimist Club of Knoxville, Inner City Essie Johnson 417@comcast.net

Honor & Distinguished Charter Club President, Distinguished Governor, International Vice President, Distinguished and Outstanding Foundation Rep, District Chairs: Membership, NCB and Oratorical. International Committees: NCB, Growth, Convention JOOI, Activities, Club Services, Credentials. International Committee Chairs: Convention Host Area, Convention, Growth. Field Representative. **Topics:** NCB-Getting Un-Stuck; Making Your Plan & Working Your Plan; Member Recruitment and Retention (Enthusiasm, Sings, Stories and Encouraging Future Leaders)



Marc Katz, Optimist Clubs of Royal Oak and West Branch, Michigan marcgoblue 1 @ gmail.com

Club President; Club Secretary-Treasurer; Lieutenant Governor; Assistant Governor; District Oratorical & Finance Chair; District Long Range Planning Committee; District Secretary-Treasurer; Governor; Optimist International Leadership Development Committee; Optimist International Certified Trainer Board; International Vice President

Topics: Club Presidents; Club & District Secretary-Treasurers; Oratorical Contest; Lieutenant Governors; Parliamentary Procedure; PGI; Public Speaking



Jerry Kelley, Breakfast Optimist Club of Ann Arbor, Michigan jkelley2136@sbcglobal.net

Distinguished Club President. Club Secretary/Treasurer, Oratorical Chair, JOOI Sponsor, Essay Chair, Fund Raising chair; District: Lieutenant Governor, Membership Chair, Governor, Secretary/Treasurer, Leadership Development Chair, Meetings and Convention Chair: Member International Leadership Development Comm **Topics:** Membership, Leadership, Personal Growth and Involvement, Club Officer Training, District Officer Training, Time Management, Creative Problem Solving (flexible, hands-on, active involvement)



Sandra "Sandy" Larivee, Essex Optimist Club, Essex Youth Centre Optimist Club, slarivee@cogeco.ca

Distinguished Club President, Distinguished Club Secretary, Distinguished Lieutenant Governor, District New Club Building Chair, District Leadership Development Chair, District Candidate Qualifications Chair, District Convention Chair, District Finance Chair, District Oratorical Chair, Distinguished Governor, International Vice President, Certified Club Builder, OI Field Representative, Member International New Club Building Committee, Co-Chair International New Club Building Committee

Topics: New Community Growth (Non-Traditional and Traditional, College Sports) Revitalizing Your Club, Membership Retention and Growth, Developing Future Leaders, Club Officer and District Leadership Training (Club Presidents, Lt. Governors, Personal Growth & Involvement, District Meeting Planning, Oratorical and Essay) (Presentation style: Motivational, upbeat, creative, audience participation, stories, technology)



Deanna S. Morrow, Optimist Club of Carrollton, Georgia

deannamorrow53@gmail.com

Distinguished Lt. Governor; Honor Club President; Governor; District Chairs – Leadership Development, Membership, New Club Building, Candidate Qualifications, Activities, CCDHH, Childhood Cancer Campaign; OIF Representative; Builder of Excellence; Certified New Club Builder; International New Club Building Committee (2 years)

Topics: Club Administration and Fellowship; Club Officers-Elect; Lt. Governors-Elect; Membership; New Club Building; Leadership Styles; PGI Program; Skills Development Modules; Youth Activities (Training style is creative and motivational with emphasis on audience participation.)



Danny Moss, Shelby Township Area Optimist Club, and Clinton Township Area Optimist Club both located in the Michigan District # 17; and Academy Optimist Club of Colorado Springs, CO in CO/WY Dist. 25

OptimistManDan@msn.com

Club President - (3 times in three different clubs in 2 separate Districts) - Once Honor - **Twice Distinguished**; Assistant Governor; Lieutenant Governor; Have held every major District Committee Chair; Lots of experience as a general member and participant in club activities. Have been a "Corporate Trainer" for several companies over a 15 year period. Have been training at International Conventions - *various topics* - since 2005.

Topics: Club Presidents & Elects, Club & District Secretary-Treasurers; Leadership Development, Marketing, Membership Growth & Retention; PGI Program & Skills Development Modules; Lieutenant Governors & Elects; Finance, New Club Building, NOW Programs, Public Speaking; Leadership Training; District Governors; **Spouses**; Fund Raising; Membership Motivation; Strategic Planning; **Real World topics such as:** Sales, Budgeting, employee motivation, Policies & Procedures, Handbooks.

(Training style is Upbeat, Creative, Humorous, Facilitative and Audience Interactive,)



Marlene Phillips, Optimist Clubs of Windsor-Riverside, Essex, Essex Youth Centre, Roseville-Fontainebleu and Kiss 'n Ride Injury Prevention, Ontario d-mphillips@cogeco.ca

Twice Double Distinguished Club President, Distinguished Governor, District Chair College Club Committee, International Finance and Activities Committee Member, Optimist International Board Member **Topics**: Fundraising, New Members, New Clubs, Community Needs Assessment, New Member Orientation, Club Secretary, Treasurer, Club President training and Lt. Governor Training.



Fatima N. Plater, Metro Riverfront Optimist Club, Loving Community Optimist Club and the WSU Warriors Optimist Club, Detroit, Michiga

optimisticwoman@yahoo.com

Double Distinguished Club President,, MI District Governor, District New Club Building Chair, District Membership Chair, Distinguished District OI Foundation Chair, Master Club Builder, OI JOOI Committee Member, OI College Club Committee Chair, Past OI Board Member and Vice President of Northeast & Great Lakes Region.

Topics: New Club Building, Membership, JOOI, PGI, Putting Fun in Meetings, New Members Orientation, How to Build a College Club and President and Lt. Governor Training.



H. Nick Prillaman, Jr., Optimist Club of Atlanta-Buckhead, Georgia hnickp@bellsouth.net

Club President; Lieutenant Governor; Chair District New Club Building, Candidate Qualifications, Leadership Development and Conference and Convention Committees; District Secretary-Treasurer; Distinguished Governor; Member International Credentials, Convention, Membership (2 years), Governance Committees; Host Area Chair for the 1997-98 International Convention; Chair International Membership Committee (2 years); International Vice President

Topics: Leadership; Governors; Lieutenant Governors; New Club Building; Membership; Club Health and Maintenance (Motivational; Stories; Role-Playing; Audience Participation)



Paula Reyling, Luncheon Optimist Club of Jasper, Indiana preylin@kimball.com

Honor & Distinguished Club President, Lieutenant Governor, Governor, Member International Committees including Convention, Activities, Membership and Leadership Development. Also, Certified Club Builder; Certified Trainer and International Vice President

Topics: Membership Retention & Recruitment; New Club Building, PGI Program, Skills Development Modules, Club President-Elect, Lieutenant Governor-Elect, Motivational Leadership Training (Training style is facilitative and Audience interactive)



Danny Rodgers, Breakfast Optimist Club of East Fort Worth, Texas jdr731@yahoo.com

International President; International Vice President; Chair International New Club Building/Renovation Committee; Chair International Governance Committee; Distinguished and Outstanding Governor; Certified Club Builder

Topics: Leadership; Public Speaking; New Club Building; Officer Training



Robert "Bob" Schiller, Optimist Club of West Bloomfield - Michigan,

Gold Honor Club President (2000-2001), Distinguished & Outstanding Lieutenant Governor (2003-2004), Assistant Governor Region 3 (2005-2006), Builder of Excellence (3 times), District Committee Chair for Publicity & Marketing, Internet Safety, and New Club Building, MI District Governor (2007-2008), OI Programs and Activities Committee Member (2009-2010), OI Internet Safety Chair (2009-2010), District Convention Ambassador (2009-2010), Distinguished & Outstanding District Foundation Representative (2010-2011), Michigan District Hall of Fame (2012)

Topics: Membership Growth, New Club Building, Leadership Development, Strategic Planning, Marketing & Publicity, Internet Safety, Lt. Governor Training, President Training, Change Management, Personal Growth & Development, Junior Optimist Octagon International Program



J.C. St-Onge, St-Pierre / St-Jerome Inc. Optimist Club, Quebec West District, jcstonge@promellis.com Club Secretary, Distinguished President (2), Distinguished Lieutenant-Governor, Outstanding Associate Governor, Distinguished and Outstanding Governor. Member and Chair of many District Committees: Membership, New Club Building, Finance (9 years), Governance and District Meetings. Vice President of Optimist International, Member and Chair of Optimist International Committees: Membership, New Club Building, Finance, Junior Golf, Ad Hoc Planning Committees (3). President of Optimist International, 2012- 2013.

Topics: Membership, New Club Building, Finance, Governance, Training of Club President Float.

Topics: Membership, New Club Building, Finance, Governance, Training of Club President Elect, Secretary/Treasurer, Lieutenant Governor Elect. Known for his motivational skills, his knowledge of the Optimist Organization and its growth. Business founder and CEO, coach for individuals and mentor in their personal development.



Mark Weinsoff, Northside Optimist Club of Santa Barbara and Optimist Club @ UCSB Mark.weinsoff@sa.ucsb.edu

Distinguished President, Twice Distinguished and Outstanding Lt. Governor, Distinguished Governor (Third in membership growth in all of Optimist International), #1 Vice President (membership growth) in Optimist International (2009-2010), International Membership and Leadership Development Committees

Topics: Membership Growth, New Club Building, NOW program, President Training, Lt. Governor Training, Leadership Development, Public Speaking