

Optimist International Presents: **THE OPTIMIST VISUAL ARTS COMPETITION!**



Guidelines

1. The contest will be held at the Club or school level and International level. The topic this year is **Be Bold - Be The Change**.
2. Club or school level judging may be by Club Members, teachers, professional artists/instructors, or by public voting. Clubs and schools should submit their best entries for judging at the international level.
3. The project for the Visual Arts Competition shall be the creation of a set of twelve note cards and envelopes.
4. Artist must be **age eleven or lower as of October 1, 2025**. There are two age divisions: up to 7 years of age and 8-11 years of age. Art for notecards will be selected from each age division, proportionate to number of entries. **Limit one entry per artist**.
5. Clubs or schools may provide awards to participants and winners at the local level.
6. Artwork must be created on 11" wide x 8.5" high paper or construction paper. The artist's name should be written lightly on the back of the artwork.
7. Actual, physical artwork of the Club winner(s) **must be submitted to OI no later than March 1, 2026**. Do not fold the artwork, and be sure to protect the artwork by placing it between two pieces of thin cardboard before placing it inside of a large envelope. Mark the outside of the envelope with the words, "**DO NOT BEND**". Send to Optimist International, c/o Marketing, 4494 Lindell Blvd, St. Louis, MO 63108
9. At the International level, **12 winners** will receive a **\$150** monetary award; **the winner of the cover** will receive an additional **\$100** monetary award.
10. The notecards will be available for sale as early as June 28, 2026, at the international convention in Jacksonville, Florida, and online.



This exciting competition is designed to encourage and celebrate youth visual art skills and gives the youth we serve another outlet for their creativity!



Contact marketing@optimist.org
with questions

Optimist Visual Arts Contest (Club Level Entry Form)

Project: Notecards

Topic: Be Bold - Be The Change

Please fill out this form and include a high quality picture of the painting or drawing for judging at the International level.

ARTIST NAME _____ ARTIST AGE: _____

ADDRESS _____

CITY/STATE/ZIP CODE _____

PARENT'S NAME: _____

PARENT'S PHONE: _____

PARENT'S EMAIL: _____

OPTIMIST CLUB OR SCHOOL: _____ CLUB #: _____

OPTIMIST CLUB OR SCHOOL CONTACT NAME: _____

OPTIMIST CLUB OR SCHOOL CONTACT EMAIL: _____

OPTIMIST CLUB OR SCHOOL CONTACT PHONE: _____

I certify that I created this painting or drawing. _____
(Student's Signature)

You have permission to print the picture and my child's name.

(Parent's Signature)

Include above application with each submission.

Entries must be mailed to Optimist International no later than March 1, 2026.

Please include a copy of the Club Level Entry Form. Send to:

**Optimist International c/o Marketing
4494 Lindell Blvd., St. Louis, MO 63108**

marketing@optimist.org