Julia Cooper
Junior Optimist International President

Initiate your Presidential Legacy
Create a Junior Optimist Club as a part of your Presidential Year

Are you in search of something for the 2019-2020 year to excite and inspire your Optimist Club? Something to put your year over the top? The project above all others is, of course, the creation and sponsorship of a Junior Optimist Club! Junior Optimist Clubs not only promote community service among the youth in your community, but also harbour the future leaders of our world and will carry on Optimism in years to come. In fact, possibly the best-kept secret about Junior Optimist Clubs is that it also allows for status improvement for your Optimist Club among your community.

Junior Optimist Clubs generate amazing publicity for your Optimist Clubs. When your club promotes and sponsors youth leaders in your community, local media gains interest quickly. When an organization is clearly working not only for the kids, but alongside them, it proves for great things in the community.

Junior Optimist Clubs also provide an energetic labour force for your service projects and events. Given the opportunity, the youth in your community are more than happy to assist in the execution of an event with an end goal of spreading optimism and positivity in their community.

Junior Optimist Clubs help you gain the opportunity for your Optimist Clubs to grow and gain popularity. Junior Optimist members have parents that see the amazing work we are doing on an ongoing basis. With new technology, it is easier than ever to create not only Optimist Clubs but Junior Optimist Clubs as well.

The 2019-2020 Junior Optimist International Board and Committee have many years of combined experience working alongside Junior Optimists and have helped in the building of clubs and districts. We understand the benefit of these clubs and the effects they have in the community first hand. We strongly encourage you all to help us expand our Junior Optimist International family!

Yours in Optimism,

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