



**Mathew Nacev**

Junior Optimist International President

**Generate your Presidential Legacy  
Create a JUNIOR OPTIMIST Club during your year as President**

Are you looking for that project in 2017-2018 that will fire up your Optimist Club? The project that rocks above all else is the creation of a JUNIOR OPTIMIST Club in your community! JUNIOR OPTIMIST Clubs encourage community service among youth in your community. JUNIOR OPTIMIST Clubs build young leaders in your community. JUNIOR OPTIMIST Clubs give youth in your community positive avenues to challenge their energy. **Yet the best kept secret about JUNIOR OPTIMIST is what it does to improve the status of your Optimist Club in your community.**

JUNIOR OPTIMIST Clubs create amazing publicity for your Optimist Club. When youth in your community are actively serving others, the local media are interested in spreading the word. Young people "bringing out the best in kids" will attract the attention of local papers and websites. Media loves to see young people serving their community.

JUNIOR OPTIMIST Clubs are a wonderful source of labor for your service and fundraising projects. Given proper notice, young people are more than willing to step forward to help, allowing you to increase the scope of your projects!

JUNIOR OPTIMIST Clubs give your Members inspiration as they assist in the youth Club's projects. Watch the smiles coming from your Members' faces as they assist the young leaders in your JUNIOR OPTIMIST Club. Their projects are unique, projects that our adult Clubs may not see often. It is excellent motivation and creates new energy among our Members.

JUNIOR OPTIMIST Members have parents. With 21<sup>st</sup> century communication, the possibilities of creating adult Members in our communities through our JUNIOR OPTIMIST Clubs are outstanding. As we take advantage of this communication, we are serving the adult members of our communities by offering membership in the greatest service organization in the world.

The 2017-2018 International JUNIOR OPTIMIST Committee and the Optimist International staff have a great amount of years combined working with JUNIOR OPTIMIST Clubs in our own communities and Districts. We know how good it can be to have a JUNIOR OPTIMIST Club in our communities, and we offer our expertise in helping you "do something special for your kids."

**Revitalize your Optimist Club...build a JUNIOR OPTIMIST Club Today!**

Sincerely,

*Mathew Nacev*

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2017-2018 Junior Optimist International President

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