2019-2020 Leadership Development Committee
MONTHLY WEBINAR LISTING

Save the dates for our leadership webinars! Webinars are held on Mondays from 7 p.m. to 8 p.m., Central Standard Time. Registration info will be forthcoming, so mark your calendars! Email leadership@optimist.org for more information.

2019

October 21, 2019- WEBINAR: This Meeting will Come to Order
Learn the ABC’s of Parliamentary Procedure, how to make sure that the minority is heard, while the majority is served. Learn how to make a motion, how to amend a motion. Learn about Roberts Rules of Order and how to use Roberts to effectively conduct meetings.

November 18, 2019 – WEBINAR: How to use the Scholarship Programs as a model for STAR.
Optimist International is building STARs via the scholarship programs for our youths. Through our contests in speech, essay writing and sign language, Optimist Clubs-Zones-District provide Service and Training for our young minds. Optimist International provides Administration support which goes back to Clubs providing Retention of members and strengthening the community’s involvement in the scholarship programs.

December 16, 2019 – WEBINAR: How to Hold a Club Oratorical Contest Does your Club want to start having an Oratorical contest but doesn’t know how? Join us for this webinar that will take you through the steps from beginning to end on planning and holding a Club Oratorical contest!

2020

January 20, 2020- WEBINAR: A Goal Without a Plan is Just a Wish.
This Webinar will discuss why to set goals to make a plan. Then taking an example of a plan to invite prospective members to an event your club would like to have (similarly to a NOW event), we will use the SMART goal strategy, walk through the process of setting the SMART goal, follow-up during the process and thereafter achieving your results upon completion.

February 17, 2020– WEBINAR: The Professional Development Program ("PDP") – Moving Through the Levels or Just Starting Out.
As Optimist Members we also have other parts of our lives that can always use improvement. The Professional Development Program is designed to let us add to our resumes with skills that are marketable and provide us with professional development. This program is available to all members of Optimist International Clubs and is a great way to build each other up. All members in your Club can take advantage of this program, at his/her own pace, and be recognized for it. In this Webinar, we will talk about starting the program at Level 1 and how to move on from there. Whether you work on this program yourself or introduce this program at your Club Meeting, it will enable members to build skills that will help them to grow as individuals, career professionals and Optimists while enhancing the club.

March 16, 2020 – WEBINAR: Resources for Success to include Dropbox
Every Optimist Leader has a wealth of resources available to them. These resources include our people - leaders and members; communication and leadership materials and publications – webinars, marketing templates; and technology – our website, social media platforms, drop box, etc. This webinar is designed to help each leader develop an appreciation for what it means to set success targets and how to best use the resources available to help them succeed.

April 20, 2020 – WEBINAR: Utilizing Zoom as a Digital Communication Tool
In this fast changing, immediate and borderless world, we all need to expand our communication armory to remain current, relevant and effective. So many apps are available for us to do that. Zoom technology is one such communication tool that allows for a dynamic digital engagement in audio, video and print formats. This webinar explores the use of Zoom in bringing your various meetings, video conferences, webinars, and presentations into the modern digital age of communication.

May 18, 2020 - WEBINAR: All about the Honor Club and What it Takes / ICD 135.
In an effort to encourage more Optimist Clubs to seek the best in administration, community service and growth. Earning Honor Club helps your Optimist Club create its legacy and ensures that Optimist International can move forward into the second century of service. Clubs that meet the Honor Club designation have completed the minimum steps to ensure their Optimist Club is healthy and growing to serve future generations.

June 22, 2020 – WEBINAR: Just Ask.
JUST ASK ... Your membership growth and retention strategy has just found a friend, JUST ASK
The JUST ASK program supports Professional Development, Marketing and Communication, Activities ... and is a great way to get more hands to SERVE more children. Join us as we share our thoughts on how to use the JUST ASK program to strengthen your STAR in the iMagine year.

July – NO WEBINAR THIS MONTH
August 17, 2020 - WEBINAR: The Professional Growth and Involvement Program (“PGI”) – How to Start your Journey
This Optimist tailored program allows members to Make a Difference in themselves and their clubs. The PGI Program is designed for individual members to have personal growth and to meet organizational goals. This webinar will help to promote, explain and encourage members to participate in the attainment of various levels of accomplish in the PGI Program. We will talk about how to start in the Personal Growth and Involvement Program, how to complete progressive levels and what to do after each level has been completed.

September 21, 2020 – WEBINAR: Making Sure that the Club Paperwork is Done!
Your Club has worked hard all year and now they are ready to celebrate and kick off the next year with a bang! Even though the calendar says you are almost finished, are you? This webinar will help you make sure that your Club has completed everything that needs to be done!